

ITC MARKET ANALYSIS SERVICES UPDATE

ENHANCING THE TRANSPARENCY OF GLOBAL TRADE AND MARKET ACCESS

UPDATE: NEW NTM PROJECT WEBSITE IS NOW ONLINE

The new Non-Tariff Measures (NTMs) project website (www.intracen.org/ntm) provides information on company surveys, databases of official regulations on NTMs, as well as a single access point to all NTM publications



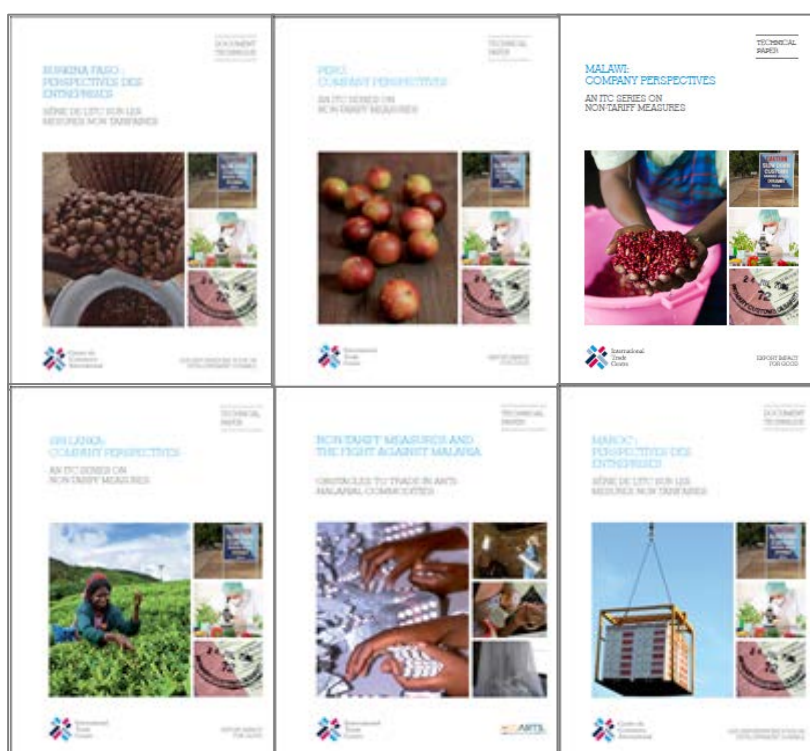
The screenshot shows the ITC Exporters website page for Non-Tariff Measures. The page features a navigation menu on the left with options like 'ITC BY COUNTRY', 'PROJECTS', 'ABOUT ITC', and 'EXPORTERS'. The main content area is titled 'EXPORTERS' and 'NON-TARIFF MEASURES'. It includes a breadcrumb trail: 'Exporters > Market Data and Information > Market information > Non-tariff measures'. The page contains a paragraph explaining that NTMs are of particular concern to exporters and importers in developing countries, as they can prevent market access. It also mentions that the business sector often lacks the information and facilities needed to comply with NTMs. A sidebar on the right lists various resources: 'UNDERSTANDING NTMS', 'NTM OFFICIAL DATA', 'NTM BUSINESS SURVEY', 'PROCEDURAL OBSTACLES', 'PUBLICATIONS', and 'NEWS & EVENTS'. At the bottom, there is a section titled 'UNDERSTANDING NON-TARIFF MEASURES' which defines NTMs as policy measures other than ordinary custom tariffs. Three images are displayed: a person pouring nuts, a large cargo ship (MSC), and a customs clearance stamp.

DOWNLOAD: ITC REPORTS ON NON-TARIFF MEASURES

Since 2009, ITC has been conducting large-scale national surveys in developing countries of exporters and importers experiences with non-tariff measures (NTMs). The survey results help to raise awareness about the nature and incidence of burdensome NTMs (including by sector and trading partner). The results also increase transparency about how NTMs affect trade and stimulate collaboration between private and public sector stakeholders at the national level to address obstacles experienced by companies.

The reports, available so far for Malawi, Peru, Morocco, Burkina Faso and Sri Lanka can be downloaded at www.intracen.org/trade-support/non-tariff-measures/ntm-publications . Additional country reports will be posted to this site in the coming months and we encourage you to check regularly for new releases.

NON-TARIFF MEASURES



www.intracen.org/trade-support/non-tariff-measures/ntm-publications

ITC's programme on NTMs is co-funded by the United Kingdom's Department for International Development (DFID).

Upon request, ITC also offers capacity building programmes in the area of NTMs, in particular with regards to technical regulations. If you are interested in finding out more or would like to receive more information on the survey methodology, contact us at NTM@intracen.org.

NEW: MORE NTM DATA ON MARKET ACCESS MAP

Market Access Map (www.macmap.org) now includes data on Non-Tariff Measures (NTMs) for 18 countries and the European Union.

To retrieve NTM data, after logging into MAcMap, you will find the “Find Non-Tariff Measures” tab under Quick Search module.

Find non-tariff measures

Step 1/4

Search here for non-tariff measures (NTMs) applied by a **reporter** country.

First select the **reporter** (country) as the product classification is conditional on this choice. Choose whether you are looking for the measures this country applies to regulate exports (select “**exports**”) or imports (select “**imports**”). Then choose the **product** you want to analyze according to the Harmonized System (HS) 6 digit code (HS6) or the National Tariff Line (NTL) code. The National Tariff Line code will only be available if you select a **partner** other than World.

Reporter:* applying NTMs to

- Egypt
- Lao People's Democratic Republic
- Lebanon
- Malawi
- Mauritius
- Morocco
- Nepal
- Pakistan
- Russian Federation
- Rwanda
- Senegal
- Sri Lanka

Partner:*

Product:*

Type here ...

Proceed >>

KEEP IN TOUCH WITH ITC’S MARKET ANALYSIS TOOLS

Get regular updates about the latest monthly data or simply contact us if you have any problems or questions through one of your current social networks such as Facebook, Twitter or YouTube. We would be happy to learn more about how you are using ITC’s tools and their impact on your work.



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For more information about our other market analysis services including customized trade and market access studies, please write to us at marketanalysis@intracen.org

HELP US PROMOTE FREE ACCESS FOR DEVELOPING COUNTRIES

ITC's Market Analysis Tools are now used by 250,000 individuals worldwide including thousands of companies from multinationals to micro enterprises, industry associations, trade promotion organizations, etc.

Since July 2012, a list of the top 10 referral websites to ITC's Market Analysis Tools will be featured on the Trade Map home page. It's time to actively recommend ITC's Market Analysis Tools to your friends and colleagues and a link to your organisation's website might be published on our portal. This is an effective way to create visibility for your organisation and it is completely free of charge.

For your information, the top 5 websites of referral traffic to ITC's Market Analysis Tools for March 2013 are shown in the box below.

ITC's Market Analysis tools
Top 5 websites of referral traffic for March 2013

1. Facebook www.siicex.gob.pe	
2. Wikipedia www.promexico.gob.mx	
3. Prom Perú www.siicex.gob.pe	 
4. Turkey Contact Point www.ibp.gov.tr	 
5. Pro México www.promexico.gob.mx	