



East Africa: Businesswomen to Benefit From Comesa Training

Dorothy Nakaweesi

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Kampala — Business women including those from Uganda are set benefit from a training partnership between the International Trade Centre and the Common Market for Eastern and Southern Africa.

Speaking at the meeting, Mr Frank Mugenyi PACT II regional technical advisor said: "The project is for African women entrepreneurs with a fair level of management competence, potential exporters in national, regional or international markets."

Enhancing capacity

The training aimed at enhancing women capacity in business competitiveness was recently conducted in Lusaka, Zambia. The programme, supported by the Canadian International Development Agency and implemented by Comesa, targets African business women as part of its capacity building for international trade programmes. It aims at enhancing African women competitiveness to promote concrete business opportunities in international markets.

Mr Mugenyi said chances of women success will be enhanced by building their trade skills in selected economic sectors to help them explore new frontiers.

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