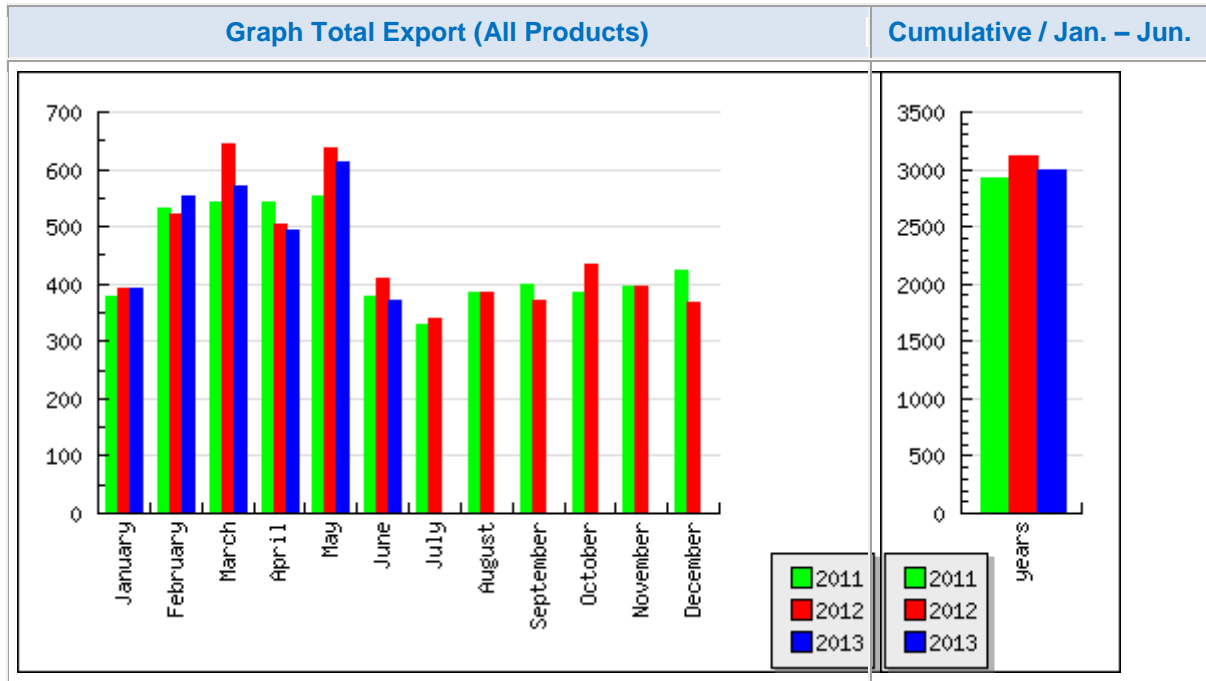


STATISTICAL INFORMATION

Export of Floriculture Products from the Netherlands

First Half-Year – 2013/2012/2011

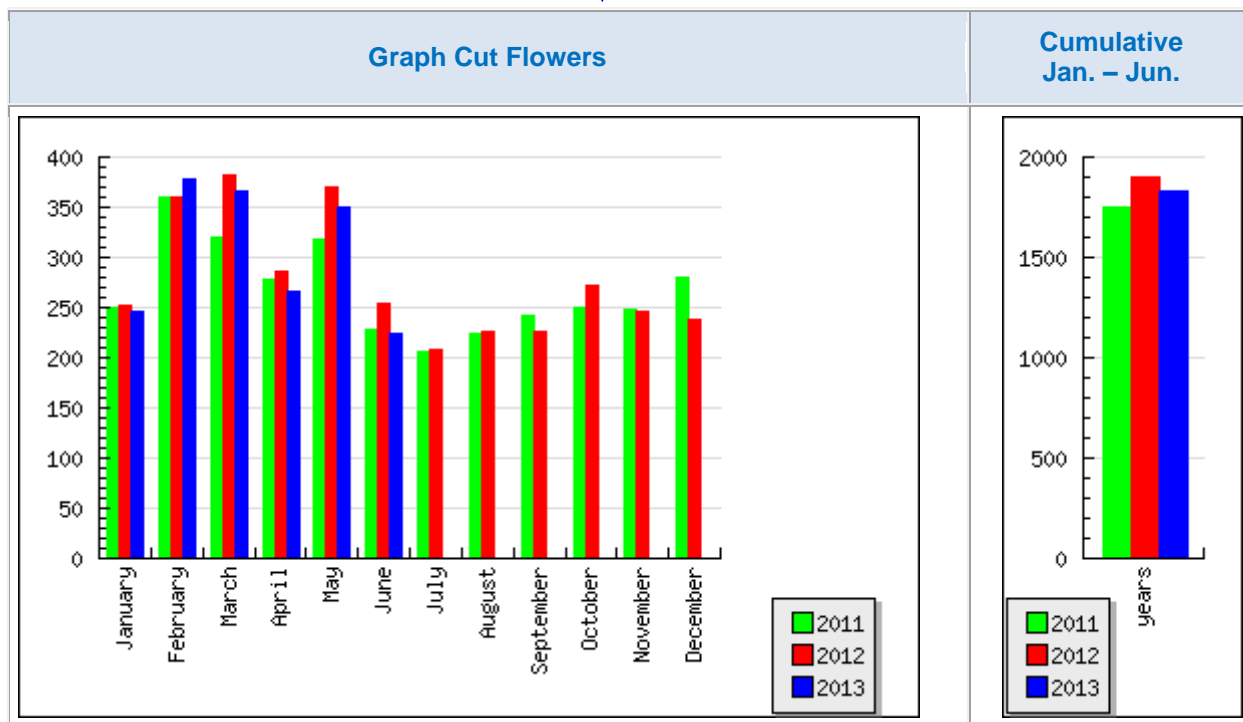


Top 10 countries export – All Products

Exports are listed up to and including the month **June 2013**

All monetary amounts in 1,000,000 € / Change in % from same period in 2012

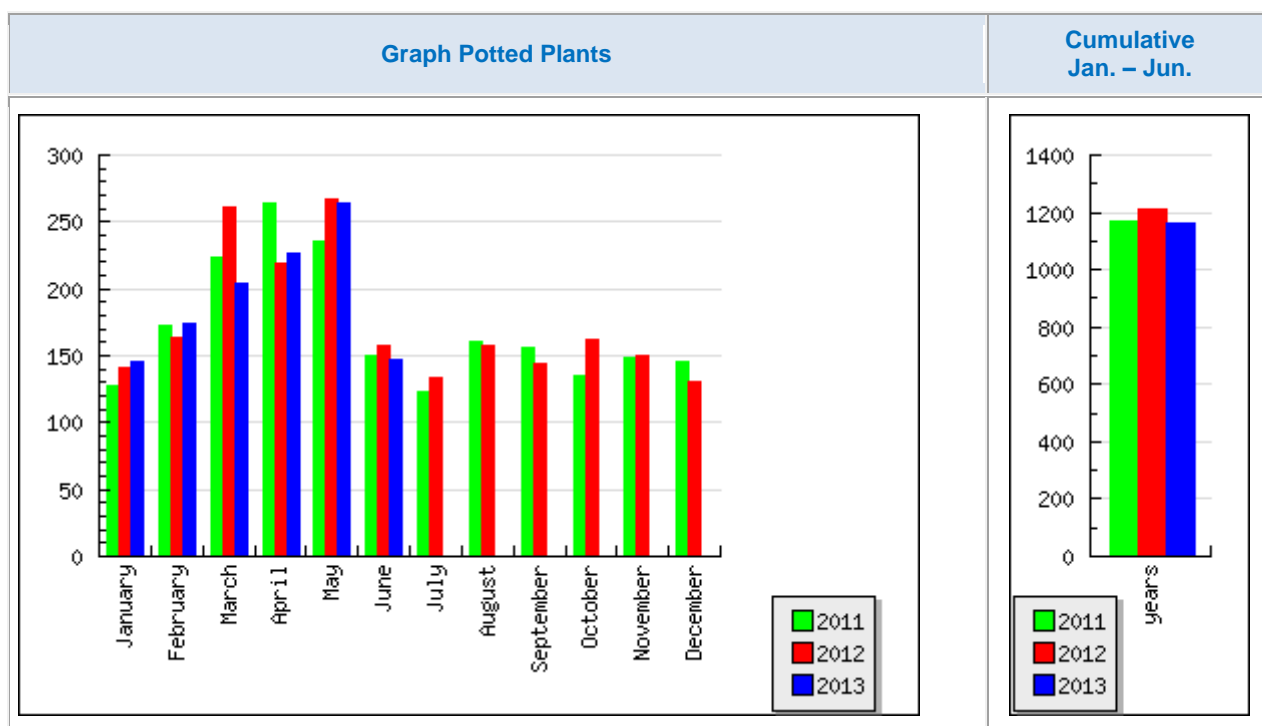
Total Export Countries	Jan.-Jun. 2013	Change +/-	June 2013	Change +/-
Germany	941.0	-5.5%	112.7	-9.0%
United Kingdom	429.5	-1.9%	62.5	-5.6%
France	341.6	-5.3%	40.8	-17.2%
Russia	150.0	0.3%	14.3	-14.1%
Italy	134.3	-9.3%	18.7	-4.3%
Belgium	129.7	2.1%	18.0	-4.0%
Switzerland	90.5	-7.8%	10.3	-13.6%
Austria	85.5	-6.6%	10.1	-6.1%
Sweden	85.3	11.2%	10.9	-11.6%
Poland	81.4	2.4%	11.2	-8.3%
Other countries	521.7	-2.6%	61.3	-11.6%
Total all countries	2,990.4	-3.5%	370.8	-9.7%



Top 10 countries export - Cut Flowers

Exports are listed up to and included the month **April 2013**
 All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Flowers Export Countries	Jan-June. 2013	Change +/-	June 2013	Change +/-
Germany	561.0	-3.2%	63.6	-9.2%
United Kingdom	334.0	-2.8%	46.7	-10.3%
France	217.0	-4.9%	26.5	-18.7%
Russia	113.4	2.1%	10.7	-12.2%
Italy	62.7	-9.2%	9.0	0.0%
Belgium	54.5	-5.7%	6.8	-10.0%
Switzerland	54.0	-3.6%	5.9	-8.3%
Poland	48.9	2.5%	6.7	-11.4%
United states	39.9	-11.1%	4.5	-11.9%
Austria	39.5	-9.6%	4.2	-14.9%
Other countries	305.2	-2.9%	39.9	-13.7%
Total all countries	1,830.1	-3.5%	224.5	-11.5%



Top 10 countries export - Potted Plants

Exports are listed up to and included the month **June 2013**
All monetary amounts in 1,000,000 € / Change in % from same period in 2012

Plants Export Countries	Jan.-Jun. 2013	Change +/-	June 2013	Change +/-
Germany	380.0	-8.6%	49.1	-8.7%
France	124.5	-5.9%	14.3	-14.1%
United Kingdom	95.5	1.3%	15.8	11.8%
Belgium	75.2	8.6%	11.2	0.0%
Italy	71.6	-9.4%	9.7	-8.0%
Sweden	47.4	16.2%	5.7	1.0%
Austria	46.0	-3.9%	5.9	1.5%
Russia	36.7	-4.8%	3.6	-19.3%
Switzerland	36.5	-13.4%	4.4	-19.9%
Poland	32.4	2.2%	4.5	-3.4%
Other countries	214.5	0.9%	22.3	-10.5%
Total all countries	1,160.3	-3.7%	146.3	-6.8%

Source: HBAG Bloemen en planten



Notes

All products

The total exports first half year 2013 of all floricultural products decreased with -3.5% (=108 million €) when compared to the same period of the previous year, while in 2012 it was an increase of +6% vs. 2011.

Exports were still positive to countries like: Belgium, Poland, Sweden and some other minor important northern European countries.

Most negative results to: Germany, France, Italy, Switzerland and Austria.

The standstill of export to Russia is noteworthy; after several years of strong increase (double digit percentages). The export decrease to the United Kingdom was marginal; like last year the exports to all southern European countries decreased again sharply; not so strange, taking into account the poor economic and financial situation in those countries.

Export to all eastern European countries was not at its best; worst when compared to previous years.

During the last four quarters export results were negative. Also major negative impact was caused by the poor and cold weather during the first half year of 2013; not just in the Netherlands, but also in most of the other European countries. It is expected that the previously forecasted positive export prognosis could not be easily realized. The exporters need to make more efforts to create more demand and greater sales in these difficult periods. Nonetheless, debit and credit management need more attention.

Cut flowers

The first half year's cut flowers export decreased by 3.5% (= 66 million €) when compared to the same period of 2012. The previous year, export value increased by 5%, compared to 2011.

The strongest percentage increase in export for the top 10 countries in the first half of 2013 was in Russia (2.1% increase) and Poland (2.5 % increase).

For percentage decreases, Germany was the country with the most negative numbers with a decrease of 3.2%, followed by the United Kingdom (decrease of 2.8%), France (decrease of 4.9%), Italy (decrease of 9.2%), Belgium (decrease of 5.7%), USA (decrease of 11.1%), and Austria (decrease of 9.6%). Spain disappeared from the top ten list.

Plants

The total export value of house-and-garden plants decreased during the first half year 2013 with 1.8% (= 43 million €) when compared to the same period of last year, while in 2012 the exports increased by 1.8% compared to 2011.

Positive export results were obtained in: United Kingdom (+1.3%), Belgium (+8.6%), Sweden (+16.2%), and Poland (+2.2%). In Russia growth came to a standstill, partly due to the threat of the boycott because due to issues with phyto-sanitary measures, which meant exporters exported to Russia by way of third countries.