JUST-IN-TIME GENEVA-BASED COURSE ON DIGITAL COMMERCE

29 January – 7 March 2018

What?

This course aims to assist permanent missions and international organisations in Geneva to increase their knowledge and capacity to engage in multilateral digital commerce-related negotiations and discussions. Digital commerce and development will be the transversal theme of the course, covered horizontally throughout the five modules, listed below:

- Module 1. Global digital flows: internet functionality and online business models
- Module 2. Economic policy issues of relevance for digital commerce
- Module 3. Digital commerce: definition and regional trade agreements
- Module 4. Digital commerce in multilateral negotiations
- Module 5. Digital commerce and Internet governance

An optional reading, on emerging digital commerce issues, as the Internet of things, big data and Artificial Intelligence will be available.

Who?

The course will benefit diplomats who follow digital commerce negotiations on the multilateral and bilateral levels and other professionals in the field of trade. While improving their knowledge on e-commerce, participants will also gain the practical skills and information required to discuss specific digital policy aspects, such as cross-border data flows, data localisation, cybersecurity, consumer protection, and the implication of emerging technologies to digital commerce, such as algorithms, the Internet of Things, and 3D printing. The course

will focus on e-commerce negotiations and policy processes that are currently taking place in International Geneva.

How?

The course will run from **29 January to 7 March 2018**, using a blended learning technique which combines dynamic exchanges in an online classroom with lunchtime learning sessions at the Geneva Internet Platform.

Throughout each course week, participants will interact in the online classroom. The weekly discussion will continue during group meetings, scheduled every Wednesday from 13:00 to 14:00 CET. During the informal lunch, the course faculty will clarify pending issues from the week's online interaction, and discuss ongoing policy processes with participants. The first face-to-face meeting is scheduled for Monday, 29 January.

Participants who complete the course successfully will receive a course certificate issued by the partner institutions.

Course fee

Selected applicants from developing countries and LDCs will be granted a full scholarship to attend the course.

How to apply

To have more information on the Digital Commerce course, click here. For queries, contact Dr Roxana Radu (roxanar@diplomacy.edu; tel. 022 730 8623). The application deadline is **15 January 2018**.

Apply here

International Trade Centre

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