



International  
Trade  
Centre



MINISTRY OF  
FOREIGN AFFAIRS AND TRADE  
OF HUNGARY

25-26 October 2017, Budapest, Hungary

# World Export Development Forum 2017

Trade – A force for good:  
Include, Innovate, Integrate



## World Export Development Forum

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### Trade – A force for good: Include, Innovate, Integrate

**The 17<sup>th</sup> edition of the World Export Development Forum (WEDF) in Budapest, Hungary explores how trade drives inclusive growth and creates jobs.**

Join us on 25–26 October to see how trade can be a force for good at a time when global challenges – economic, social and environmental – are changing the way trade works.

Entrepreneurs, come to do business. Policymakers, come to gain fresh perspectives. Development partners, come to hear from practitioners about what works on the ground.

Let's make trade work for the 99%.

#### At a glance: WEDF 2017

##### Plenary sessions

- Making trade work for the 99%
- New regional trade routes
- Innovation for trade competitiveness
- Green means business

##### Business-to-business meetings

- Focus: agricultural technologies

##### How-to workshops

- Taking an idea global
- Expanding digital trade
- Moving from agriculture to agribusiness
- From waste to wealth



WEDF 2017 is co-hosted by the International Trade Centre (ITC) and the Ministry of Foreign Affairs and Trade of Hungary. The Hungarian National Trading House is the counterpart for the business-to-business meetings.

The event will include the launch of the Hungarian chapter of SheTrades, the ITC women's empowerment initiative, aiming at connecting one million women to international markets by 2020.

It will also feature the international launch of the *SME Competitiveness Outlook 2017*, ITC's annual flagship report.

## Talk Business, Do Business





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The International Trade Centre (ITC) is the joint agency of the World Trade Organization and the United Nations.



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