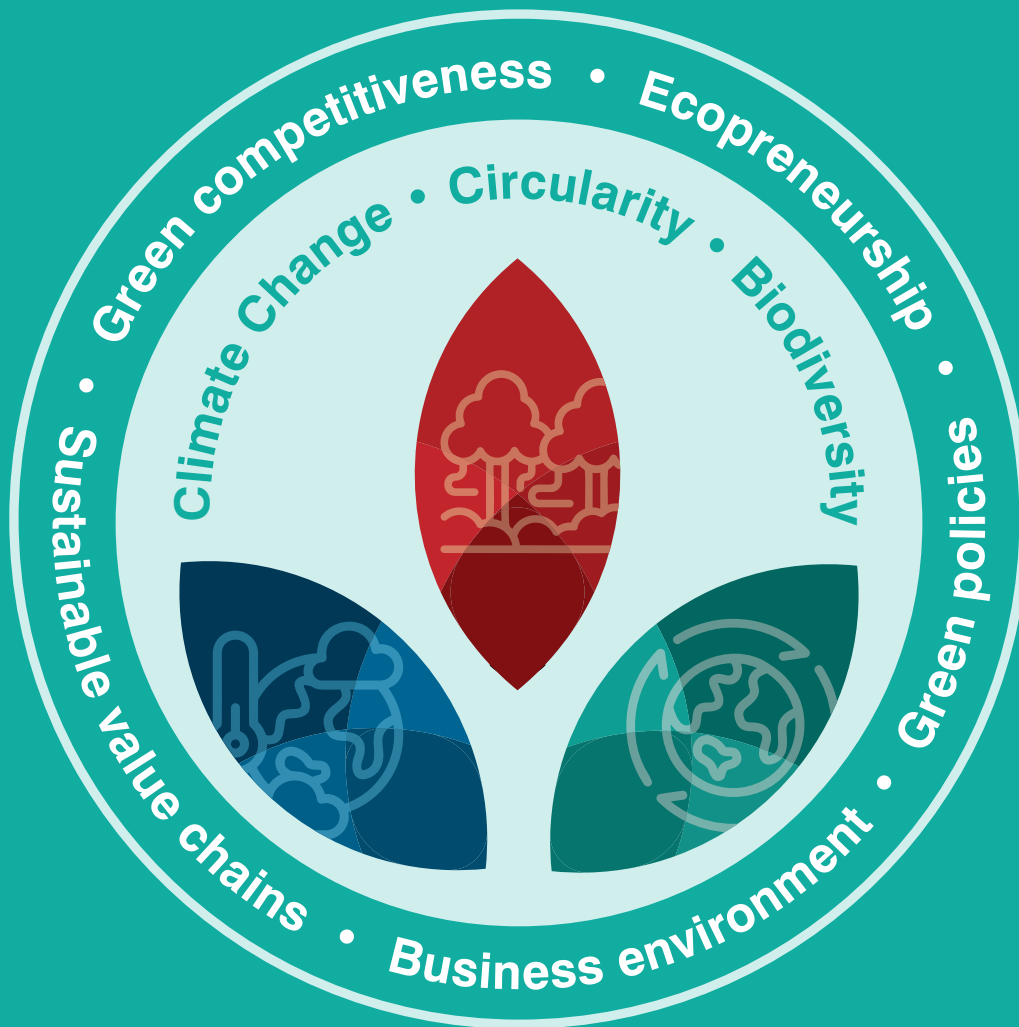


# ITC | GreenToCompete

Leveraging trade to seize the opportunities of the green economic transition



8 DECENT WORK AND ECONOMIC GROWTH



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



15 LIFE ON LAND



17 PARTNERSHIPS FOR THE GOALS



# BACKGROUND

The transition to a green and inclusive economy is the defining challenge of our time.

Unsustainable practices in production, trade and consumption have contributed to climate change, environmental degradation, and loss of biodiversity, posing a threat to livelihoods, societies and economies. MSMEs in developing countries increasingly face these risks, with women, youth and poor communities particularly affected.

While there is wide agreement on the need for a transition, increasing the pace of change is crucial. According to the IPCC, there are only 10 years left to act to prevent irreversible damage from climate change.

ITC's GreenToCompete initiative contributes to this change by supporting developing countries to leverage trade to seize the opportunities of the green economic transition.

1. International trade is part of the solution to accelerating the green economic transition.
2. Developing countries and their MSMEs and vulnerable groups bear the brunt of climate change and environmental impacts.
3. MSMEs are key to addressing climate change and environmental degradation. They are the fabric of developing country economies and can contribute to the change that our planet and societies need to survive.
4. Environmental sustainability offers multiple benefits to MSMEs: risk resilience, reduced cost and growth opportunities.
5. Capacity, skills and resources are key for MSMEs to be able to contribute to the green recovery and succeed in the green economic transition.
6. Support from actors in international value chains and Aid for Trade form an integral part of successful support mechanisms.
7. Government policies, enabling business environments and trade rules will determine the success of a just and regenerative transition.

## ITC | Green To Compete



### Goal

Developing countries leverage trade to seize the opportunities of the green economic transition



### Pillars

- **Green competitiveness:** We support MSMEs to **compete** through environmentally friendly business practices and access to green finance.
- **Ecopreneurship:** We support innovative entrepreneurs **build and grow** their solutions to environmental challenges.
- **Sustainable value chains:** We work with market partners to **connect** MSMEs to international value chains, generate more local value add, and generate green business opportunities.
- **Business environment:** We work with key stakeholders in the supportive ecosystem to **unlock** the relevant services that MSMEs require to succeed.
- **Green policies:** We support policy making at the domestic, regional and multilateral levels to **transform** trade and investment in a manner conducive to developing countries.



### Themes

- **Climate change** – Towards a resilient and net-zero economy through climate adaptation and mitigation
- **Circularity** – Towards a circular economy through resource efficiency, circular production and waste management
- **Biodiversity** – Towards a nature positive economy through conservation and sustainable use of biodiversity and natural resources



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Centre

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